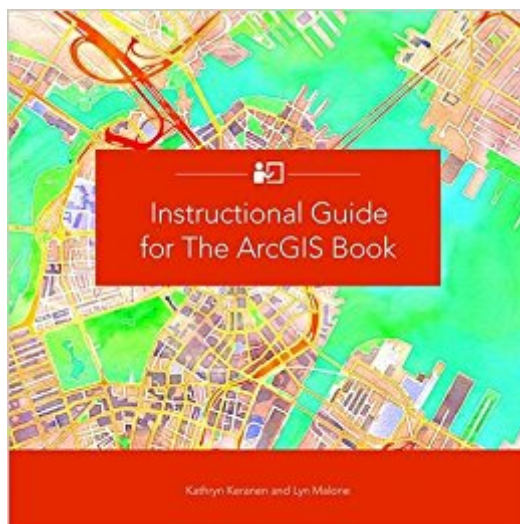


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# Instructional Guide For The ArcGIS Book (The ArcGIS Books)



## Synopsis

This companion textbook to *The ArcGIS Book: 10 Big Ideas about Applying Geography to Your World* (Esri Press, 2015) builds on the foundational concepts laid out in *The ArcGIS Book*. Whether you are a self-learner, currently teaching, or are planning to teach GIS, this guide provides the materials to develop and apply ArcGIS tools and concepts. Using *The ArcGIS Book*'s structure as a starting point, each chapter provides students and teachers with activities, resources, lessons and data that reflect the interaction between components of ArcGIS Online, as well as GIS applications for publishing to the web and mobile devices. A combination of scenario driven and skill-based lessons (including many that don't require downloading any software), not only offer practice in the use of these tools but also inspire a deeper understanding of the potential and power of Web GIS. Includes downloadable instructor resources.

## Book Information

Series: The ArcGIS Books (Book 3)

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## Customer Reviews

Kathryn Keranen, an instructor at James Madison University, has taught GIS--and helped others learn to teach it--for more than 20 years. She co-authored (with Robert Kolvoord) the three-book Esri Press series *Making Spatial Decisions Using GIS* (2008, 20012), *Making Spatial Decisions Using GIS and Remote Sensing* (2014), and *Making Spatial Decisions Using GIS and Lidar* (2016). Lyn Malone, a curriculum and educational technology consultant with her own company, World Views GIS, has taught GIS to students and teachers since 1998. She co-authored for Esri Press *Mapping*

Our World: GIS Lessons for Educators (2002), Community Geography GIS in Action Teacher's Guide (2003), and Mapping Our World Using GIS: Our World GIS Education Level 2 (2008).

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